

START A TRAVEL BLOG

Checklist

1. The Niche

- Choose Your Blog Name
- Brainstorm Post Categories

2. The Technical

- Download Wordpress.Org
- Invest in a Self-Hosting Plan
- Create Your Domain
- Choose a Wordpress Theme

3. The Content

- Brainstorm Blog Post Ideas
- Create a Content Calendar or Posting Schedule
- Start Writing!!
- Use *Grammarly* to Revise as You Write
- Edit Your Photos in *Lightroom*
- Create Pins in *Canva*

4. Sharing

- Set up your socials!
 - Instagram Business Account
 - Pinterest Business Account
 - Facebook Page
- Sign up for email marketing (i.e. *MailChimp* or *ConvertKit*)
 - Create sign up form!
- Invest in Tailwind for Pinterest

5. Making Money

- Sign up for Google AdSense
- Join Affiliate Programs
 - Awin, Share A Sale, Amazon Associates

Questions? Contact Me!

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